

Landscape and IRRIGATION

2015 EDITORIAL CALENDAR

	Special Section	Landscape and Turf Maintenance	Irrigation and Water Management	Landscape Design and Construction	Business Management	Equipment Focus	Product Round-up	Ad Close	Materials Due
Jan/Feb	Trucks and Trailers	Pre-emergent Weed Control	Irrigation Innovations	Award-winning Designs	Business Planning Guide Recap	Loaders	String Trimmers and Edgers	11/24	12/2
Digital Special: Buyers Guide									
March	Mowing Special	Fueling Your Fleet	Irrigation System Design / Install	Creating Curb Appeal	Customer Service	Commercial Zero-turn Mowers	Pest Management Tools and Solutions	1/12	1/20
April	Earth Movers (Landscape Construction Special)	Turf Disease Management	Irrigation System Maintenance	Plant Selection / Placement	Jobsite Safety	Commercial Walk-behind Mowers	Hedge Trimmers	2/14	2/22
Digital Special: Landscape Construction									
May/June	Twenty for 2015 New Product Awards	Turf Pest Management	Smart Irrigation	Outdoor Rooms	Workforce Management / HR	Backhoes and Excavators	Turf Renovation Equipment	3/16	3/24
Digital Special: Smart Irrigation									
July/Aug	Equipment Trends 2015	Tree Care	Drip / Low-volume Irrigation	Ponds and Water Features	Employee Safety	Attachments (Loaders and Mowers)	Blowers / Sweepers/ Vacs	5/18	5/26
September	Show Preview — GIE+EXPO	Soil and Soil Health	Water Use Issues	Landscape Lighting / Electrical	Training and Education	Work Trucks	Chain Saws and Stump Grinders	7/11	7/19
October	Snow and Ice Planning Guide	State of the Industry	Winterizing	Green Roofs	Financing	Snow Removal Equipment	Irrigation System Components	8/13	8/21
Nov/Dec	Hardscapes	Legislative Update 2015	Water Management Issues	Equipment Maintenance	Expanding Your Business Model	Utility Vehicles	GIE+EXPO Post-Show Recap	9/25	10/3
Digital Special: Hardscapes									